Jennifer O'Daniel joined Virginia Venture Partners (formerly CIT GAP Funds) in 2003, where she leads seed and early-stage investments in tech companies with a concentration on cybersecurity and enterprise software. A senior member of the investment team, O'Daniel has led over 75 investments in seed and early-stage companies as well as investments for MACH37, a cybersecurity accelerator. She is a frequent speaker at conferences like FinTechSouth, BlackHat, RSA, and SxSW. O'Daniel was recognized as a Tech Titan in 2022 and 2023.

O'Daniel has served as a board observer for several Virginia-based companies, including VividCortex (acquired by SolarWinds (NYSE: SWI)), Canvas (acquired K1 Investment Management), Pype (acquired by Autodesk (NASDAQ: ADSK)), Latista (acquired by Textura (NYSE: TXTR)), ID.Me, Urgent.ly (NASDAQ: ULY), PerformYard (acquired Updata), Fenris, RunSafe, Zoomph, Introhive and ThreatQuotient.